

**Position: Impact Fellow****About Us:**

Impact Carbon's mission is to improve health and the environment in the developing world through distribution of clean energy projects that reduce carbon emissions.

Impact Carbon generates carbon emission reductions from household energy projects that improve living conditions in the less-developed communities we serve. We leverage the financial returns from these projects to scale projects benefiting local partners and people.

Typical Impact Carbon projects involve developing carbon offsets for projects that scale the sales and distribution of efficient appliances such as healthy cookstoves and water treatment devices. Impact Carbon works with carbon finance investors, carbon project developers, implementing partners, philanthropists and NGOs to quantify the carbon emissions reduced by our projects and to generate and verify carbon offsets, both CERs and VERs. With JP Morgan Climate Care, Impact Carbon issued the first Gold Standard VERs from a cookstove project in early 2010. Impact Carbon is currently validating and/or verifying 12 projects in 9 countries and has a deep pipeline of projects slated for rapid development.

Impact Carbon is based in San Francisco. Impact Carbon develops projects in Africa, Asia, and Latin America.

**The Impact Carbon Fellows Program:**

The Impact Carbon Fellows Program offers individuals a rare opportunity to put their professional skills to work to support global health and environmental impact. Impact Carbon values innovation and is constantly iterating on models across the supply chain to maximize the production and distribution of clean energy products. Applicants chosen for the program get a chance to lead the design and launch of pilot initiatives in the field, working directly with our field team and partners in East Africa. The Impact Fellows program is designed to increase Impact Carbon's reach while offering participants a unique insider experience putting their professional skills to use in an exciting new capacity.

Important details about the fellowship:

- 6-12 month duration based on availability and project type
- 40 hours/week required
- Based out of Kampala, Uganda with approximately two weeks at San Francisco headquarters

**Who Should Apply:**

Impact Fellows are experienced professionals seeking meaningful projects for periods of 6 - 12 months. Impact Carbon also accepts fellows in relevant graduate programs for summer and postgraduate fellowships.

Impact Carbon aims to bring the rigor of present day market analytics to the developing world to help drive effective distribution of energy efficient, healthy household products. We are seeking candidates interested in using their business experience and sharp analytical skills to improve and innovate on business models in the developing world. We are looking for track records of proven success implementing programs within an organization. You will be responsible for helping Impact Carbon launch, assess, and iterate on innovative market based distribution models, while thinking through new opportunities to scale our work.

2013 Impact Fellows will be selected to pilot programs in the following areas of strategic growth:

- *Consumer Financing*
- *Product Management*
- *Mobile Marketing*

**Requirements:**

- 3-5 years' experience preferred
- BA/BS Required
- Knowledge and passion for social entrepreneurship internationally, with an eagerness to learn more
- Strategic and analytical approach to evaluating market opportunities
- Comfort in a startup environment and excited by the opportunity to create your own direction
  - Ability to get things in the face of challenge
  - Proven analytical capacity and data driven approach to problem solving
- Strong attention to detail
- Self-motivated, organized and creative with a hardcore work ethic
- Experience in one or more of the following:
  - Data driven marketing. Familiarity with identifying and evaluating core marketing metrics, iterating approaches, and executing improvements accordingly to achieve results.
  - Successful rollout of SMS based technology to support program implementation. This can include consumer data collection, message dissemination, user surveying, mobile payments, etc.
  - Developing marketing strategy and positioning for a product, brand management, customer segmentation, and user testing
  - Testing and implementing consumer financing schemes for BOP consumers

**Compensation:**

This is a fellowship position. Fellows will receive a stipend for period of employment plus travel expenses.

**How to Apply:**

Please send resume and cover letter/email [jobs@impactcarbon.org](mailto:jobs@impactcarbon.org). Please use the subject "*yourfirstname yourlastname* – Impact Carbon Fellowship" in all e-mail correspondence. Include links to past projects or anything else you think we should know. We will follow up with a limited number of candidates for interviews.

No phone calls please.

Applications are on a rolling basis and reviewed regularly. To learn more about Impact Carbon programs and in country work, please [click here](#).